



JONATHAN DAIFUKU
EDUCATIONAL BACKGROUND.

- Aged 7, my family moved to France. I lived in Paris until I was 20.
- Baccalaureat en Philosophie de Ste Barbe, Paris
- Enrolled in les Beaux Arts de Paris, Dept of Architecture
- Bachelor of Environmental Design, Rhode Island School of Design, USA
- Bachelor of Architecture, Rhode Island School of Design, USA
- Master in Urban Design, Columbia University
- With three years of practice, I passed the state boards and became a full-fledged registered architect in NY. NYS license: 014537

LANGUAGES:

English, French, Spanish: completely fluent

Catalan: spoken fluency

CAREER.

ONGOING WORK 2010 to 2015

- Design and renovation **Louis Vuitton's headquarters** in Spain. The project includes the entrance hall, specific office areas as well as the creation of a History of the Belt Museum. LV Spain produces all the belts for the LVMH multinational.
- Design and renovation of various 200m2 apartments in the Pedralbes section of Barcelona.
- Design of the Venus, the Airo LED lamp collection, and the outdoor lighting collection LightBox and LightCube, amongst other projects; all for Carpyen.

RECENT WORK 2007-2009

- Creation of the **Unikman** showroom. Unikman is the Scabal's exclusive importer in Spain. The company offers tailor-made suits in Barcelona; these are confectioned with digital tools in their affiliated company located in Belgium.
- Design of the **Passport** chair and lounge chair, both targeted at the hotel market, produced by **Mondano**.
- Interior and landscape architecture of a **280 m2 floating residence** in **Dubai**. The prototype, made with fiberglass structural beams, is a forerunner of a 5000 unit promotion. The unit sits on 9 reinforced concrete pontoons.
- Interior architecture of a 600 m2 office for **Ruyser** in Badalona. The work consisted of an esthetic concept and layout proposal as well as plans, spec sheets and overseeing of the construction in



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reference to electricity, lighting, walls, glasswork, metalwork, carpentry, air conditioning, flooring and ceilings, etc.

- Design of bathroom furniture for **Pom D'Or**; this collection called **Nara** was introduced at the 2008 Milan Furniture Fair. Made of acril-ceramic and wood, it includes washbasins, horizontal and vertical containers, and mirrors.
- Introduction in the 2008 Frankfurt Lighting Fair of the **Keops** wall bracket, the **Hotel-Python** and the **Snaik** LED wall bracket. At the same fair the **Vips** ceiling lamp was also presented as well as the rotational molding outdoor lamps **Litebox / Litecube**. All made by **Carpyen**.

RELEVANT ARCHITECTURAL WORK

- **2005:** Creation of a new concept for a restaurant whose creative dishes are based on cheese. Called **CHEESEME**, the restaurant is a 160m2 two-floor space located in the trendiest eating area in Barcelona (calle Argenteria, in the Born district).
- **2003:** Design and construction of **IBERCONSEIL's** corporate headquarters, in Barcelona. **IBERCONSEIL** is Spain's second largest cheese importer. A 450 m2 space, the work was published in PROYECTO CONTRACT (Casa Viva) issue: 3 (p. 96-103) as well as in HABITAT UFFICIO issue: 116 (p. 162-167)
- **2002: CORTES RESIDENCE** Renovation of a Row house in Terrasa, the work was published in BCR issue number 6 of year II (Cover and p. 20-21)

OTHER WORK OF INTEREST:

- Design of a 400 m2 traveling exhibit for the **Barcelona Science Museum**. The commission was won against 3 other prestigious design offices. The work is the most complex traveling exhibit produced by the Museum to date.
- The design and construction of my own **loft space in Barcelona**. (see detailed list of publications below)
- Design of the Barcelona corporate offices for "**Mutua de Seguros Pelayo**" in collaboration with Frederic Callis. This 1000 m2 of office space located on Calle Valencia, 313 is notable for its custom designed lighting, reception desks, and spiral staircase. I also designed an office on the Calle Alcala of Madrid and another on the Ronda Zamenhof in Sabadell as well as the showroom for **Kemen** office furniture. (see the list of published works below)

RELEVANT PRODUCT DESIGN:

2005 to 2007

- For **CARPYEN LIGHTING**. Introduced at the 2006 Frankfurt lighting fair: the **PAPIROFLEXIA** a versatile fluorescent hanging and wall collection made of stainless steel, and the **MORGAN** collection, a lamp series of cast metal designed for commercial applications. 2005 saw the creation of the **VIPER** flexible desk, wall and ceiling lamp collection, as well as the **WAKI** bathroom wall bracket lamps, and the all



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Pyrex **CANDEL** lamp using a mineral oil cartridge. Introduced in the September 2005 Valencia fair: the **OMARA** conical fluorescent torchere, the **MONDRIAN** collection for lighting 2D artwork, **SQUARE**, a 30x30 fluorescent fixture, **POPPY** a modern version of the petrol lamp, **KIWI** a miniature glass wall bracket, and **PYTHON**, a wall fixture especially designed as a reading lamp powered by LEDs.

2004

- For **BONESTIL**, design of a rotational molded stackable chair called DROP. Introduced in the Sept 04 Valencia fair, the chair is for terrace and outdoor use. Also for the same company, a cafeteria table called **SPIRAL**.
- For **IMAT**, the design of a collection of airport welcome desks; the first production run was installed in Barcelona's main airport. During the course of **2003**, the desks were also installed in the Tenerife airport.
- Creation of the **ALUMINIO** for Cosmic, Spain's foremost company in bath complements and accessories. **ALUMINIO** is an extensive collection of extruded aluminum cupboards, containers and shelves.

1998 to 2001

- Design of a travelling exhibit for the **Barcelona Science Museum**. This commission was won in against 3 other well-known design outfits, and qualifies as the Museum's most ambitious exhibit of this kind at that date.
- A complete collection of injection molded PP contract seating for **Imat** called **ARGENTA**, which was introduced at Construmat in Barcelona in **1999**.
- **Sellex** introduced a formed wood contract seating collection of my design named **WOODY** and in **2001**, **Blauet** introduced the **WIND** information lamp.
- Also noteworthy in 2001 **MINI-HOOK** series a smaller coat hanger version of the **CAPTAIN HOOK** series designed for **SELLEX**, and especially the introduction of the **COMPOSIT** by **NOVA DIMENSIO**, a 70 piece collection of containers, shelving systems, bed, tables, and more, all made of Wisa Birch wood and designed in tandem with F. Callis.

1995 to 1998:

- "**Bloc**" lamp by **Fontana Arte**: an installation product using a metal halide bulb also for Fontana Arte (Italy) and the Me2 Wall fixture
- **Big Ben**, by **Candle**, a Fontana Arte Company, BB is a compact fluorescent table lamp.
- **ZU2** by the **Rapsel** Group: a collection of bath accessories (Italy)
- **Winston** and **Cresendo** lamps made by **B.Lux** in Spain (Spain)
- **Captain Hook** by **Sellex**, a cothes rack system. (Spain)
- **Soda** Lamp by **Blauet**, a glass lamp collection. (Spain)

1990 to 1995



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- **Lisa, Mowgli, and Bookend** lamps designed for **Candle**, a Fontana Arte Company
- **Von Braun and Kant collection**; by **Schopenhauer**. These are glass and aluminum table and shelving systems. Schopenhauer is a Fontana Arte company.
- **Lua, Zip** collection, and **Piu** lamps for **B.Lux**
- **Kibo, Kobe** and **Kabuki** lamps for **Van Lux**
- **Tuki** , a bookend that won the selection ADP in 1995, by **Blauet**

VARIOUS:

I have taught project courses in Industrial Design or Architecture at the Parsons School of Design, N.Y. and the New Jersey Institute of Technology in the USA, and in Barcelona, at Eina, Elisava and BAU. I presently teach a product project course at the latter two. I have been to South Korea as a design consultant in 1995 and 1996, by invitation of the Korean government. In 1995 I was a jury member for the 14th Expo Hogar design competition.

AWARDS:

- **2003** Finalist in the international competition *Lighting for Tomorrow* with the Wave project. \$3000.00 prize.
- **1995** Certificate of Appreciation from South Korea's KIDP, a state funded organization for work done in there.

PROJECTS PUBLISHED IN BOOKS:

- . **2011** Ruyser (Barcelona); the design and renovation work on their offices. Published in the book *The Language of Office Design* (editorial Design Vision International Publishing Co) p. 184-191. Shenzhen, China
- . **2009** Cheeseme Restaurant, the design and renovation work of the restaurant. Published in *Barcelona-New York-Paris* (editorial World Restaurants and Bars) p. 103-105. Japan.
- . **2008** Iberconseil; the design and construction of their office, in *Office*. (Edited by Pace-Hong Kong). ISBN 978-962-7723-72-1. Hong Kong.
- . **2007** Cheeseme Restaurant, the design and renovation work of the restaurant. Published in *Restaurant* (Edited by Pace). ISBN 978-062-7723-90-5. p. 80-85. Hong Kong
- . **2007** The collection of Woody chairs (made by Sellex) Published in *New Furniture Design* (Edited by Daab) p. 86-87. ISBN 3-937718-28-1 Spain
- . **2007** Personal Profile. Published in the book *Terminal B – Barcelona Creative Database*. P. D-108-109. ISBN 13-978-84-611-4766-9. Spain
- . **2003** Argenta Chair. Published in the book *Catalan Design – 100 chairs-100 books – 100 shoes*. p. 76. ISBN 84-932927-1-0. Spain.



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. **1989** Nikko lamp. Published in *Anunari del Disseny a Catalunya* 88. p.136. ISBN 84-404-4995-X. Spain.

INTERVIEWS:

- . **2010** Eben nb.68. In the Profile section. Two page interview. p. 82-83. Catalunya.
- . **Nov 2008:** Interview for magazine **Catalonia Today**.
- . **2007** Casa Viva no 109. A full review of my work as an architect and designer in interview format in "Casa Retrato" Spain p. 78 to 82.
- . **2002** ByN Dominical Number 13. Jan Interview and article (Spain) p.76-77
- . **1996** Design Report. Issue 10 p. 40-41 Germany.
- . **1987** Aret Regalo. Issue 84 (June) p 41 to 44. Interview (Spain)
- . **1993** Eben. Issue number 12. p.62-63. Interview (Spain)
- . **1990** Design Journal Issue 24 (Feb) p.81 Korea.

PUBLISHED ARCHITECTURE WORK.

- . **CasaViva** Number 201 Article on a flat in Pedralbes p. 56 a 67
- . **Eben**. Number 65. Article on a boutique. p. 11
- . **Eben** no. 58 –A complete photographic report on the project for Ruyser's offices p.28 to 33
- . **On Diseño**, Number 270, p.154-161 Article and photos of Cheeseme
- . **Proyecto Contract** number 20 (Spain), p. 126-131. Article and photos of Cheeseme
- . **DHD** (Hotel Design Diffusion) Number 6 year 2005 (Italy), p. 166-171 Article on the Cheeseme Restaurant
- . **Habitat Ufficio**. Number 116. (Italy) p.162 a 167 Design of Iberconseil offices.
- . **Eben**. Numero 41. Oficinas de Iberconseil. p. 36-41.
- . **BC+R**. Number 5 year 2 (Cataluña). p. 20-22 + cover. Article on Cortés residence.
- . **Proyecto Contract**. Number 3. (Spain) p.96 a 103. "Paz y Harmonia", Iberconseil offices.
- . **Hogares**. Number 393. (Spain) p. 52 a 59. BCN-NY article on Loft
- . **Casa Viva**. Number 37, year 4. (Spain) p.179 a 186 "Oriente en Occidente", my Loft
- . **Eben**. Number 25 Jan 2000. (Cataluña) p. 34 a 45 + cover "Loft en BCN" .
- . **Creativity News**.(Spain) Number 18. p. 92-93. Design of PELAYO head office.
- . **Oficinas** Number 208 September 1997(Spain). p. 53 a 62 + cover. PELAYO head office.
- . **Habitat Ufficio**. Number 78 (Italy), Year 16. p. 36 a 39 + Cover. Design of PELAYO head office.
- . **On Diseño**. Number 216 (Spain) p. 97-98 Expo "La Neurona" & p.123 Argenta Chair.

PUBLISHED PRODUCTS.

- . **On Diseño** Number 262 year 2005 (Spain), p. 176-77-78-79 on the Candel autonomous lamp & p. 180-81-82-83 on the Waki Bathroom fixture.
- . **Arcade** sept/oct 2008. a German publication. Photographic report on Candel lamp p. 41



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- . **On Mono-thematic on office design 2000.** (Spain)- P. 195. Argenta chair
- . **GapCasa** Number 109 + cover 1994. (Italy). Mowgli lamp.
- . **Diseño Interior.** Number 18 (Spain) September 1992. Article on lighting p 51A
- . **Nuevo Estilo** Number 210 (Spain), September 1995 p.166 Mogli lamp, p 168 Bookend lamp.
- . **Ardi.** Number 12, year 2, p. 130. OTANI floor lamp.
- . **On Diseño.** number 134. p. 194 Kendo lamp and p.218 Kibo Lamp.
- . **JAL Design Review.** 1989-90 (Japan) p.72. Tanuki Lamp

CONCEPTS & IDEAS PUBLISHED.

- . **On Diseño.** Number 40. P.32-33. Article by Daifuku: "Vergent Scrappers".
- . **Eben** no.53. A photographic report written by Daifuku on a theoretical underground home designed by Daifuku. P. 48 to 51.



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